

Privacy Notice

Customer Employees



At A G Parfett & Sons Limited (“the Company”) we are committed to protecting your privacy. This policy applies when we are acting as a controller of personal data, i.e. where we have determined the purposes and means of the processing of that personal data. It applies where we process personal data relating to self-employed customers and employees of our customers.

We will process your personal data for the purposes of communication with our customers ensuring any products or services exchanged between us satisfy agreed requirements and maintaining records. The legal basis for this processing is that it is necessary to achieve our legitimate interest, namely the supply of our products and services and maintaining a business relationship with you or your employer.

We will retain all personal data we have obtained relating to you whilst you remain an active customer or otherwise for a maximum of 10 years to fulfil the purposes for which we collected it, including for the purposes of satisfying any legal, accounting or reporting requirements.

We will share your personal data with our appointed external marketing companies or suppliers only to the extent that the disclosure is reasonably necessary for the purposes of the supply of our products and services and maintaining a business relationship with you or your employer.

As you are providing us with your personal data, it is important to us that you are aware of the following rights that you have in relation to our processing of that personal data.

- You can be provided with a copy of any personal data concerning you that we process unless that would affect the rights and freedoms of others. You can also be provided with information on how that personal data is processed by us.
- You can have us rectify any personal data of yours that we hold that is inaccurate or incomplete. In certain circumstances, you can also ask us to erase or restrict the use of any of your personal data that we process.
- You can object at any time to our processing of your personal data on grounds related to your particular situation.
- **You can object at any time to our processing of your personal data for direct marketing purposes.**

You can exercise any of the rights listed above by contacting us using the details at the bottom of this notice. If you are unhappy with any aspect of how we processed your personal data or your request to exercise a right, you can lodge a complaint with the Information Commissioner’s Office.

The Company is incorporated and registered in England and Wales with company number 1472970 and whose registered office is at Didsbury Road, Stockport SK4 2JP

We are contactable by email at data@parfett's.co.uk