



**Date:- 19<sup>th</sup> November 2018**

**Subject:- Board Appointment**

The Parfett's Board are delighted to announce the appointment of Guy Swindell to the position of Retail Director. Guy's appointment will commence with immediate effect and coincide with Andy Whitworth's title moving to that of Wholesale Director.

Guy joined the Head Office Trading Team in 2004 and has held various positions, including Company Marketing Manager and secondments as General Manager to both Aintree and Anfield branches. Since 2015, Guy has been Head of Customer Development and Marketing during which he has developed the Go Local Retail Club and Fascia to the incredible levels seen today.

Greg Suszczenia, Joint Managing Director said, "Guy has worked closely with all board members over the past ten years and has contributed enormously to the strong position we find ourselves in today. We now firmly consider the company to be two businesses; Parfett's Wholesale and Go Local Symbol Store Group. So that we can best serve both sides of the business, Guy's appointment together with the change to Andy's role means that our most senior structure recognises the changes in our customer offering."

Commenting on his new role, Guy Swindell said, "Clearly I'm honoured to be taking on this newly created position at a company I feel incredibly passionate about. We want to offer our customers the very best levels of service, price and promotional support and I'm looking forward to working closer with both retailers and suppliers to grow profitable sales."

### **The Board of Directors**

